



6 easy ways to get more parents using MARVELLOUS



Actions for your MarvellousMe Administrator

Regularly reprint the join code letters for all parents showing as 'still to join', and attach the relevant translation for parents with EAL (find in our [SchoolBag](#)).

Use our WebKit (find in our [SchoolBag](#)) to create a MarvellousMe info page on your website. It's a great way to let existing and prospective parents know how you share good news.

Copy and paste our [reminder text](#) into school newsletters and on your social media platforms.

Actions for your MarvellousMe 'Champion'

Ensure that all staff are regularly using MarvellousMe to share news about learning and positive behaviours with parents.

Regularly run Hi5 competitions with the staff and award those that are using MarvellousMe frequently and those that have the most parents engaged.

Monitor staff usage/Hi5s through reports in 'Insights and Impact' and/or your weekly snapshot emails. (Click [here](#) for more)

Ask the children to help get their parents to sign up so they can hear about the great things they're doing at school.

